



The FA Faith and Football Fund

Application Form

Thank you for applying to The FA's Faith and Football Fund. Please answer all questions within the word limits.

Before starting your application, please read through the frequently asked questions section below.

All submissions to be sent to: Faith@TheFA.com

Submission Deadline: 3pm Friday 25th September

Frequently Asked Questions

1. What is the purpose of The FA Faith and Football fund?

The fund is designed to support local programmes that use football to create positive outcomes for faith communities and participants. It aims to support programmes that align with The FA's equality, diversity and inclusion (EDI) priorities and demonstrate clear local need and impact. To learn more about The FA's EDI priorities see '[A Game Free From Discrimination](#)'

2. Who can apply for funding?

The fund is open to eligible organisations delivering programmes within football and/or sport and have a track record of delivery. This may include community organisations, clubs, charities, local authorities, voluntary organisations and other eligible partners.

3. Can individuals apply?

Funding is generally intended for organisations rather than individuals. Syndicates of two or more organisations working together to form a single application are also welcome.

4. What types of programmes will the fund support?

The fund may support football programmes that:

- Increase participation in football at any level
- Reach communities or groups who are currently underrepresented or less active
- Remove real or perceived barriers to participation
- Create opportunities for children, young people or adults and may be *intersectional* in nature
- Use sport to support wider social outcomes
- Build stronger, more inclusive local provision
- Develop sustainable activity that can continue beyond the funding period

5. What types of programmes will not be funded?

The fund will not normally support programmes that fall outside the stated programme types above or those that may be primarily for commercial benefit. Applicants should refer to the application form and ensure answers to questions reflect this.

6. What does a 'local programme or project' mean?

A local programme should have a clear connection to the community it intends to benefit. Applicants should be able to demonstrate an understanding of local needs and explain how their project will respond to those needs.

7. Can an existing programme or project apply for funding?

Yes - existing projects can be eligible where the funding will enable them to expand, improve, reach new participants or deliver additional outcomes.

8. How much funding can I apply for?

Applicants should request the amount they genuinely need to deliver the proposed programme rather than automatically applying for the maximum available. You will be asked to break down how the funding will be spent as part of the application.

9. What can the funding be spent on?

Examples may include programme staff, coaching or delivery costs, equipment, venue hire, participant engagement, communications, training and other reasonable costs directly associated with delivering the programme.

10. Will The FA support the delivery of the programme?

Applicants will typically be responsible for delivery of the programme. FA support can be provided only where specifically requested. Applicants must demonstrate that they are able to deliver the programme through a structured and planned approach.

11. How will applications be assessed?

Applications will be assessed against the following criteria:

- a) project fit and business case
- b) expected outcomes and impact
- c) delivery plan
- d) organisational / personnel capacity
- e) evaluation and measures of success

12. Who decides which projects will receive funding?

Applications will be reviewed and assessed through The FA's Faith and Football Network – a group consisting of external stakeholders representing various faith communities and institutions.

13. When will I find out whether my application has been successful?

The expected decision date or timeframe will be communicated once all applications have been received.

14. Can I speak to someone before submitting my application?

Prospective applicants and interested parties should attend the information webinar on 11th September for more information to learn more and ask questions.

APPLICATION FORM**APPLICANT DETAILS**

Programme / Project Title:	
Name of organisation applying:	
Name of lead person and title:	
Brief statement of your organisation's aims <i>(max. 100 words)</i>	
Name:	
Contact Address <i>(with postcode):</i>	
Contact Email:	
Contact Tel:	
Contact Website <i>(if available)</i>	

FUNDING & LOCATION DETAILS

Total Funding applying for (maximum £5000)	Please delete as appropriate Less than £1000: please specify..... £1000 £2000
--	--

	£3000 £4000 £5000 (max) Other:.....
Is this programme / project part funded by other sources? If so, what are those sources and what is the total value of the project?	YES / NO [please select] If yes, please provide total value below £ Sources:
Where will this project be based? (Please indicate County FA region)	
Is this project affecting more than one region? If so, please provide details	

DELIVERY OUTCOMES	
Project Summary - The main aim/objectives of your project - The people you hope will benefit from it - A summary of what the project will involve	

(max 300 words)	
Which area of the game does this project contribute to? <i>For example, coaching, refereeing, Talent ID, women and girls' football, grassroots teams etc.</i>	
Please briefly explain the background to the project <i>(How did it come about? What need does it seek to address and why now?)</i> (max. 200 words)	
How is your project creative or innovative? <i>[we encourage considering a project that is more than purely a singular event.]</i> (max 150 words)	

DELIVERY PLAN	
Project Delivery Dates (what will be delivered and when)	

Stakeholders / Partners (who are you working with to make this project successful)	
Project End date:	

ORGANISATIONAL CAPACITY	
Who will deliver the programme / project?	
What are their credentials? Please provide a brief summary of their role(s)	
How much time will each person spend on the project?	
Do you have the support of your local County FA(s)? If so, please describe how they will support you on this project	
Would you require any support directly from The FA? If so, how can we help you? <i>[please note, FA support will be</i>	

provided on a case by case request]

EVALUATION AND MEASURES OF SUCCESS

How does your project support The FA's Equality, Diversity and Inclusion Strategy 2024-28?

(max 150 words)

How does this project impact participation across faith communities?

(max 200 words)

How might your project be intersectional in nature to impact multiple communities or protected characteristics?

(max 100 words)

How are you measuring success of the project?

Please tell us about how this project will have a lasting impact?

- 1) The difference you hope the project will make

2) How the work might become sustainable if carrying on beyond the initial project term

3) How it might become a model or inspiration for new work in the future

(max. 200 words)