

# West Yorkshire at UKREiiF

Partnership opportunities  
for 2026 and beyond



West  
Yorkshire  
Combined  
Authority

Tracy  
Brabin  
Mayor of  
West Yorkshire



# About UKREiiF

Each year, over **16,000** decision makers meet in the centre of Leeds for the UK Real Estate, Investment and Infrastructure Forum (UKREiiF).

Over three packed days, attendees have access to national and international investors, developers and the public sector – to drive forward and showcase regeneration and investment opportunities.

Having UKREiiF in our patch provides a distinct opportunity for West Yorkshire businesses to partner with us to access

the opportunities it brings and help us to champion West Yorkshire on the national stage.

As the proud host region, West Yorkshire is in a unique position to maximise the impact of UKREiiF for our towns and cities, businesses and communities. Generating **over £20 million** for the West Yorkshire economy each year, we're looking forward to welcoming everyone back for UKREiiF 2026.

More than  
**£300bn**  
of opportunities  
showcased

**60**  
stages

**1,750**  
developers

**1,750**  
investors

“

With growth outstripping the national average, West Yorkshire is where opportunity lives.

Our £2 billion integrated settlement will empower us to forge our own future and invest in transport, skills, housing and business support, to create the right environment for investment to thrive.

At UKREiiF, we'll showcase the very best our towns and cities have to offer. Recognised as one of the best places in the UK to live, work, raise a family or start a business, our great region has the talent, universities and growth plan that businesses need to invest with confidence.

Now, we want to work with you, our incredible West Yorkshire businesses, to help you to innovate, grow, create jobs and build a brighter region that works for all.

”



Tracy Brabin  
Mayor of  
West Yorkshire



“

Opportunity lives in West Yorkshire – and in May 2026, we'll welcome over 16,000 movers, shakers and decision makers to UKREiiF once again.

By bringing the public and private sectors together as Team West Yorkshire, we will showcase the region's strengths, transformational investment opportunities and the partnership approach that makes this the best place to invest and grow in the UK.

Be part of the success. Work with us as, together, we build a region that works for all.

”

Mandy Ridyard  
Business Advisor to the Mayor  
of West Yorkshire

# Partner with us

We have a range of partnership opportunities that enable you to showcase your brand and support for regional growth, strengthen relationships with key decision makers and be part of the West Yorkshire presence.

As official Destination Partner for the event, each year, West Yorkshire has a significant presence across the three days including:

- A bright and welcoming pavilion in prime location on site
- Private meeting room space
- An exciting programme of events, drinks receptions, round tables and networking
- A national marketing campaign to drive awareness and recognition of West Yorkshire



# Platinum package – £20,000



Event access

3

delegate passes

Option to buy additional passes at **discounted rate**

Invitation to all on-stand events for **UKREiiF 2026**



## Marketing and brand exposure

Logo on website, all West Yorkshire Combined Authority UKREiiF -specific printed assets, supporters board and screen content

Screen content in the West Yorkshire Pavilion

Profile on the West Yorkshire Combined Authority UKREiiF web page

Opportunity to be part of the West Yorkshire message

Opportunity to have your company featured in West Yorkshire digital content

Opportunity to mention West Yorkshire project as part of the official UKREiiF takeover email

3 social media posts co-created

Quote in press release

Vox pop film content

Social media pack to promote attendance

Access to official event photographs



# Platinum package – £20,000



Speaker opportunities

Participation in a Combined Authority session

Opportunity to suggest speakers for West Yorkshire sessions

Opportunity to suggest speakers for other UKREiiF sessions

## Networking and introductions

- Use of West Yorkshire Pavilion
- Opportunity to book private meeting room
- Invitation to the West Yorkshire UKREiiF launch
- First refusal for other networking events
- Opportunity to attend a private roundtable
- Opportunity to join the Combined Authority on an international trade mission
- Opportunity to join Combined Authority at an international event (for example, Arab Health)
- Invitation to a sponsors' networking breakfast
- Opportunity to submit investment and development opportunities



# Gold package – £15,000



Event access

2

delegate passes

Option to buy additional passes at **discounted rate**

Invitation to all on-stand events for **UKREiiF 2026**

## Marketing and brand exposure

Logo on website, all West Yorkshire Combined Authority UKREiiF-specific printed assets, supporters board and screen content

Screen content in the West Yorkshire Pavilion

Profile on the West Yorkshire Combined Authority UKREiiF web page

Opportunity to have your company featured in West Yorkshire digital content

2 social media posts co-created

Company mention in press release

Vox pop film content

Social media pack to promote attendance

Access to official event photographs



# Gold package – £15,000



Speaker opportunities

Participation in a Combined Authority session

Opportunity to suggest speakers for **Combined Authority sessions**

## Networking and introductions

Use of the West Yorkshire Pavilion

Opportunity to book private meeting room

Invitation to the West Yorkshire UKREiif launch

First refusal for other networking events

Opportunity to attend a private roundtable

Invitation to a sponsors' networking breakfast



Where **opportunity** lives

# Silver package – £10,000



Event access

**1**  
delegate  
pass

Option to  
buy additional  
passes at  
**discounted**  
**rate**

Invitation to  
all on-stand  
events for  
**UKREiiF 2026**

## Marketing and brand exposure

Logo on website, all West Yorkshire Combined Authority UKREiiF -specific printed assets, supporters board and screen content

Screen content in the West Yorkshire Pavilion

Profile on the West Yorkshire Combined Authority UKREiiF web page

2 social media posts co-created

Company mention in press release

Access to official event photographs

Social media pack to promote attendance



# Silver package – £10,000



Speaker opportunities

Participation in a Combined Authority session

Opportunity to suggest speakers for **Combined Authority sessions**

## Networking and introductions

Use of the West Yorkshire Pavilion

Opportunity to book private meeting room

Invitation to the West Yorkshire UKREiiF launch

First refusal for other networking events

Invitation to a sponsors' networking breakfast



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Here at Leeds Bradford Airport we understand the importance of powerful partnerships across the public and private sector to ensure our region remains competitive in a global economy.

UKREiiF2025 demonstrated the strength of our region and more importantly the strength of our collaboration.

West Yorkshire is alive with confidence and unity.

Now is the time to join us.

”

**Vincent Hodder**  
Chief Executive,  
Leeds Bradford Airport

# Bronze package – £5,000



Event access

Option to buy additional passes at **discounted rate**

Invitation to all on-stand events for **UKREiiF 2026**

## Marketing and brand exposure

Logo on website, all West Yorkshire Combined Authority UKREiiF-specific printed assets, supporters board and screen content

Profile on the West Yorkshire Combined Authority UKREiiF web page

1 social media post co-created

Company mention in press release

Access to official event photographs

Social media pack to promote attendance



Where **opportunity** lives

# Bronze package – £5,000

## Networking and introductions

Use of the West Yorkshire Pavilion

Invitation to the West Yorkshire UKREiF launch

Invitation to a sponsors' networking breakfast



# Specific session opportunities

We also have a selection of one-off opportunities

West Yorkshire stakeholder launch event sponsor	£3,000 - £5,000
Breakfast event or reception sponsor	£5,000
Lunch event or reception sponsor	£8,000 - £10,000
Evening networking reception – transport themed	£8,000 - £10,000
Evening networking reception – culture themed	£8,000 - £10,000



# Let's talk

To learn more about each of the opportunities please contact our team.

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