

# #WE CAN

**Empowering  
women.**

**Driving  
impact.**

**Inspiring  
growth.**

Boosting business growth  
by upskilling, developing  
and empowering women  
in business.

Unlocking opportunities  
and growth for women  
in every sphere of life.



LEEDS BECKETT UNIVERSITY  
LEEDS BUSINESS SCHOOL





**A development programme empowering women to grow, lead and create impact - in their businesses, and in their personal and professional lives.**

#WECAN – Impact and Growth builds on the success of the 2021–2025 #WECAN project, offering a targeted programme to help businesses strengthen, upskill, and empower women across their organisation.

The programme is also relevant for women setting up or growing their own businesses, including those who may not yet see themselves as leaders, supporting them to build confidence, decision making capability, emotional intelligence, and personal impact.

Central to the programme is Women Leading With Impact, a 12 month development series enriched by mentoring, peer learning, and a structured community of practice. Participants gain practical tools, increased confidence, and measurable insights into their strengths through an Emotional Intelligence (EQ) diagnostic, helping them apply learning immediately within their organisations, roles, or businesses.

Participants also benefit from events, roundtables, and networking opportunities that bring together a powerful community of women at all stages of their journey, creating a vibrant environment for shared learning and growth. Participants will be offered a complimentary place to invite a male ally, recognising that their voices are essential to the conversation on gender equity and their influence is vital in driving meaningful, lasting change.

**What the programme includes**

- Women Leading With Impact – 12 month leadership workshop series
- Business Mentoring
- Peer to Peer Learning
- Events & Roundtables
- Women's Community of Practice

Workshops cover three core themes:

**Leading self**

**Leading others**

**Leading for impact and influence**

These themes offer a structured pathway and support personal development, team leadership and organisational impact. Full workshop details are available on the website or by contacting the team.

**Who this programme is for**

The programme is designed to support women in business, as well as women at any stage of their personal or professional journey who want to develop, build confidence, and unlock new opportunities - including those leading teams or projects, running early stage businesses, or preparing for the next step in their career.

The programme enables SMEs to invest in the growth of women across their organisation, strengthening skills, confidence, and future capability.



## Why SMEs choose #WECAN

- Strengthens leadership capability across the business
- Builds confidence and resilience of women in business
- Provides practical tools grounded in research and real world application
- Offers measurable leadership development through EQ diagnostics
- Creates a supportive network of peers and mentors
- Drives organisational growth through better leadership

## Participation fee

Thanks to 50% part funding from Leeds Beckett University, anyone joining the programme in 2026 can access the full annual membership for £600 per participant.

## What others have to say:



**Imogen Steiner,**  
**Senior Account Manager,**  
**Blueberry Marketing**

The #WECAN course created a rare, open space for our team to step back, reflect and have honest conversations about strategy, leadership and how we work together.

Having an external perspective was invaluable – it challenged our thinking, held a mirror up to our management styles, and prompted changes we still use today. Completing the course early in my career also gave me the confidence to develop my skills and step into more of a management role.



**Milly Harton,**  
**Account &**  
**Onboarding Manager,**  
**Blueberry Marketing**

#WECAN was my favourite training programme to take part in. Our instructor made the theory easy to understand and genuinely engaging, bringing it to life with real world examples and a bit of fun.

It changed how I approach my role and people management, showing me that it's not 'one size fits all' and giving me the confidence to try, learn and grow.



**Amy Leadbetter,**  
**Account Manager,**  
**C2events**

The #WECAN programme was an incredibly valuable experience for me from start to finish, on a personal and professional level.

A fantastic way to build on my skills, whilst also expanding my knowledge and confidence in identifying and implementing the most effective communication styles.

The practical tools, whether based on research or real-world application, were immediately useful in my day-to-day role, particularly in managing people and contributing more strategically.

## Find out more

For full programme details or to register interest: [wecan@leedsbeckett.ac.uk](mailto:wecan@leedsbeckett.ac.uk)

Visit the website at [leedsbeckett.ac.uk/wecan](https://leedsbeckett.ac.uk/wecan)